











<p>Decisions </p> <p>How are predictions used to make decisions that provide the proposed value to the end-user?</p>	<p>ML task </p> <p>Input, output to predict, type of problem.</p>	<p>Value Propositions </p> <p>What are we trying to do for the end-user(s) of the predictive system? What objectives are we serving?</p>	<p>Data Sources </p> <p>Which raw data sources can we use (internal and external)?</p>	<p>Collecting Data </p> <p>How do we get new data to learn from (inputs and outputs)?</p>
<p>Making Predictions </p> <p>When do we make predictions on new inputs? How long do we have to featurize a new input and make a prediction?</p>	<p>Offline Evaluation </p> <p>Methods and metrics to evaluate the system before deployment.</p>		<p>Features </p> <p>Input representations extracted from raw data sources.</p>	<p>Building Models </p> <p>When do we create/update models with new training data? How long do we have to featurize training inputs and create a model?</p>
	<p>Live Evaluation and Monitoring </p> <p>Methods and metrics to evaluate the system after deployment, and to quantify value creation.</p>			

[Download the free guide to the Machine Learning Canvas!](#)