## ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING (ML) PROJECT PRIORITIZATION MATRIX

Process: 1. Establish team to identify and evaluate possible AI and ML project opportunities.

2. Update evaluation criteria below based on organizational needs.

3. For each project idea, assign a rank or numerical value for each evaluation criteria.

Project Ideas	Evaluation Criteria	DATA AVAILABILITY	REVENUE POTENTIAL	OPERATIONAL EFFICIENCIES GAINED	EXECUTION HORIZON	STRATEGIC ALIGNMENT
Project idea #1		High	Low	Medium	High	High
Project idea #2		Low	High	High	Medium	Medium
Project idea #3		Medium	Low	High	Medium	High
Project idea #4		High	Medium	Medium	Low	Medium
Project idea #5		Medium	High	Medium	High	Low
Project idea #6		Medium	High	Medium	High	Low



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